

**Patricia Cameron-Loyd**  
**PhD, UC Berkeley**

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**FIELDS OF CONCENTRATION:**

**PRIMARY- GRAD and UG**

Microeconomics  
Public Policy Economics  
Environmental Economics  
Dynamic Optimization/Math for Economists

**SECONDARY**

Strategic Corporate Management  
Finance  
Accounting  
Cost-Benefit Analysis

**TEACHING:**

**Lecturer in Economics, Leavey School of Business, Santa Clara University, 2012-present.** Introductory Microeconomics, Intermediate Microeconomics, Public Policy, Graduate Microeconomics and Math for Economists.

**Lecturer in Economics, Humboldt State University, Fall 2012.** Intermediate Microeconomics, Environmental & Natural Resource Economics, Environmental and Resource Economics Math Supplement.

**ADMINISTRATIVE:**

**Concentrations and Peer Advising Manager, Graduate Business Programs, Leavey School of Business, May 2014 – August 2016.** Develop and administrate Peer Advising program for the SCU MBA program. With faculty, develop communications and events to inform MBA students of their concentrations (required specializations) options, and provide a successful pathway to completing their concentration requirements. Work with concentration coordinators to develop and evolve concentration content, learning objectives and requirements. Advise individual students.

**EDUCATION:**

**Ph.D., University of California, Berkeley, Agricultural and Resource Economics**

**DISSERTATION TITLE:** "Optimal Dam Construction under Climate Change Uncertainty and Anticipated Learning" Completed May 2012

**Pre-Doctoral Studies:**

University of San Francisco  
University of California, Berkeley  
Golden Gate University

**Degree:**

M.A.  
M.B.A.  
B.S.

**Field:**

Economics  
Business  
Finance

**RESEARCH PAPERS:**

*Optimal Dam Construction under Climate Change Uncertainty and Anticipated Learning (2012)*  
*Cost-Benefit Analysis for Dam Projects (2012)*

**PROFESSIONAL EXPERIENCE:**

Accomplished senior executive in magazine, book and website publishing, and in conference management. Extensive experience in strategic planning and product, sales, production, editorial, operations and financial management. Spearheaded product innovation, development, and strategic competitive strategies. Participated in acquiring and managing bank debt and venture capital financing. Adept at analysis, negotiation and integration of mergers and acquisitions. Experienced at analyzing operations, supplier contracts and department performance to identify cost and efficiency improvement opportunities.

**Consulting Projects,** Various 2012-2017

**Chief Operating Officer,** Fawcette Technical Publications, Inc., 1999-2004

**Vice President of Entertainment Technology (Publishing) Division,** Miller Freeman, Inc., 1989-1999