



BLACK CORPORATE BOARD READINESS

SILICON VALLEY EXECUTIVE CENTER

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I could not have imagined that this program existed in such an organized and well thought out, deliberate fashion.

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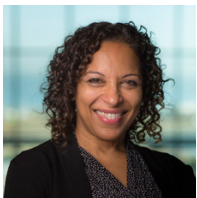
The Black Corporate Board Readiness (BCBR) program accelerates diversity in corporate governance by accompanying highly experienced, qualified Black leaders through a structured executive education program. Launched in February 2021 at the Leavey School of Business at Santa Clara University, the BCBR program connects participants to seasoned Black board members, rigorously prepares them to excel, and builds a community devoted to better business performance and racial justice. The BCBR program outcome metric is to place 100% of [BCBR Alumni](#) on for-profit boards within 12 months of program completion.

The BCBR program comprises 43 virtual contact hours over approximately 6 weeks with exceptional [facilitators](#) from an array of backgrounds including: experienced corporate directors, faculty members, and industry experts. The program integrates three content areas:

- The nuts and bolts of corporate governance.
- Marketing yourself for board service and the search process.
- Realities and responsibilities of being Black on a corporate board.

Each participant is paired with an experienced Black corporate director for four hours of tailored mentorship. [See Program Schedule](#)

RECENT BOARD APPOINTEES



CYNTHIA BURKS
Torch



WILL DREWERY
Mitra Chem

Application to the BCBR program is competitive. Applications are reviewed by a combination of team members, our Program Advisory Council, and BCBR program alumni. We run three cohorts annually.

Apply now





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If you are Black and interested in corporate board service, this program is for you.

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CRITERIA FOR PROGRAM ACCEPTANCE INCLUDE:

- Extensive (10+ years) senior leadership experience (C-suite, GM, or equivalent).
- Entrepreneurs who have built and sold companies.
- Prior service on nonprofit boards.
- Domain experience of interest to public and private corporate boards.
- Approval of current employer, if applicable, for corporate board service.

Executive education program fees of \$8,995 (non profit and SCU Alumni discounts available) are frequently covered by employers of participants, who realize the benefits of outside board service in their leadership teams. BCBR program completion qualifies for 7.75 hours of MCLE credits. Corporations interested in sponsorship of multiple participants from their executive ranks can contact us at bcbbr@scu.edu or visit our support page.

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