



**Santa Clara
University**

**MARKKULA CENTER
FOR APPLIED ETHICS**



CHARACTER-BASED LITERACY PROGRAM



ENGLISH LANGUAGE ARTS

Students will:

- Learn five new words every day.
- Use critical thinking strategies before, during, and after reading.
- Respond to writing prompts.
- Write argumentative essays.
- Take reading comprehension quizzes.



ETHICS EDUCATION

Students will:

- Identify ethical issues.
- Get the facts.
- Evaluate alternative actions.
- Determine ethical solutions.



INDEPENDENT STUDY VERSION

Students will:

- Follow weekly lesson plans.
- Complete as independent reading project or as part of tutoring or home school.



150+ LESSON PLANS

Daily lesson plans for award-winning American literature and world literature about key topics such as:

- Prejudice and stereotypes
- Special Needs
- War and conflict
- Civil rights
- Homelessness
- Immigration and migration
- Loss and grief



STRUCTURED, SEQUENCED LESSON PLANS

- Activity
- Discussion
- Analysis
- Writing
- Closing
- Background
- Word Wall
- Review
- Read
- Timeline
- Map



SOCIAL & EMOTIONAL LEARNING

Students will:

- Name emotions and feelings.
- Practice perspective taking.
- Connect attitudes, emotions, and behavior.
- Recognize what gets in the way of ethical behavior.
- Develop cultural sensitivity.

For subscription information contact

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THE CBL FRAMEWORK



WHAT KIND OF PERSON DO I WANT TO BE?



CHANGE REQUIRES EFFORT

An essential 21st Century character strength is the ability to initiate and adapt to change. Resilient individuals see transitions as a growth opportunity. Their flexibility and openness to new experiences help them cope with stressful situations.



KINDNESS REQUIRES EMPATHY

Kindness is the desire to protect and promote the welfare of others. Kind people treat every person with respect, dignity, and courtesy, and they are motivated to give or share something with others for the joy of giving rather than a reward.



JUSTICE REQUIRES RESTRAINT

Justice provides a perspective for what individuals think and do in a society that protects the freedom and welfare of all its members. Justice means treating people in a way that does not favor some over others.



RESOURCEFULNESS REQUIRES INITIATIVE

Resourcefulness is the ability to use one's imagination, creativity, and ingenuity to solve problems. Resourceful individuals independently seek to expand their learning. They use their knowledge to find new ways to do things.



COURAGE REQUIRES FORTITUDE

Courage is the mental ability to do something despite one's fears to benefit the well-being of oneself or others. While courage involves the willingness to take risks, it is considered a virtue only if the risk-taking behavior is for a reason rather than for a thrill.



INTEGRITY REQUIRES WHOLENESS

Integrity connects self-image to ethical behavior. The person with integrity is someone who acts in a way that is faithful to his/her values, beliefs, and principles. This person achieves a state of harmony and lack of internal conflict.



LEADERSHIP REQUIRES ENGAGEMENT

Leaders act as ethical role models who provide support to others. They lead civil discourse and fair actions that benefit the community. They set aside their self-interest and work for the benefit of society, the natural environment, and the global community.



RESPONSIBILITY REQUIRES ACTION

There are two sides to responsibility: personal and social. Personal responsibility is the capacity to carry out activities with fidelity in a timely fashion. It means keeping one's promises, fulfilling one's duties, and developing healthy life habits. Social responsibility means taking on roles that support one's family, social group, and community.